

Wheat Excess

The signing of the Canada - U.S.A. wheat agreement on September 16, has created an all-time record for wheat exports, to match the record crop produced this year.

The firm, Mitchell Sharp, Minister of Trade and Commerce, points out that Canada's total export sales of wheat will be in excess of 550 million bushels during the present crop year.

For the first time in eleven years, wheat is once again Canada's number one export commodity.

These enormous sales will represent foreign exchange earnings of over \$1 billion between now and next July 31. These sales are of such a magnitude that they may well wipe out Canada's current account deficit this year for the first time in more than a decade.

Along with its beneficial effect on the economy, the Russian wheat deal has faced Canadian wheat with a challenge, the challenge of carrying out the largest single movement of goods ever undertaken in this country.

The estimated 550 million bushels of export wheat represents a movement 45% greater than the previous all-time high, and some 17% greater than the five year average 1958 - 62 to 1962 - 63. Speaking at a meeting of the Saskatchewan Farmers' Union in Moose Jaw following the Russian sale, Mr. Sharp gave some indication of the size of the job ahead when he pointed out that if the extra railway tonnage required to move the 550 million bushels of Russian wheat were couple

together they would form a main more than one thousand miles long. In addition facilities and storage space must be geared up quickly for the extra 11 million cubic yards of grain that will be moving out of Canadian ports this year.

For the first time in history, commented Mr. Sharp, the limiting factor is neither supply nor demand - it is transportation and handling capacity.

Thousands too have their work cut out for them. More than 100 ships, averaging 10,000 tons, will be required to complete the movement of wheat and flour.

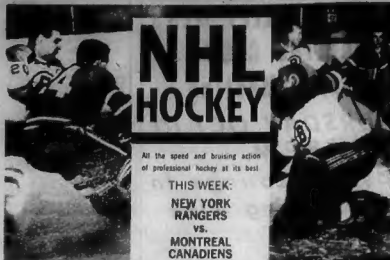
Now are they waiting time in getting started. On September 16 just ten days after the contract was signed, the first Russian freighter had loaded in Montreal, and was heading east with 10 thousand tons of Canadian wheat aboard. The following day two more freighters arrived, the movement of a variable armada of fifty ships required heading for the shores.

In Canada, the benefits of the economic transaction will reverberate through the entire economy. The Western farmer will, of course, benefit most directly. In this Moose Jaw address, Mr. Sharp estimated that the average wheat producer would achieve an added income of \$3900 during the current crop year.

This additional cash income will in turn mean a great boost for manufacturers and retailers in the West and, indeed, throughout Canada.

The flour milling industry, which has been operating far below capacity, will be all out to handle the 575 thousand tons of wheat flour included in the agreement, thus increasing activity and employment in this industry. The railways will of course, require all available

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RANGERS
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MONTREAL
CANADIENS

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men and equipment to facilitate this record movement, and minimal elevators and ports, both East and West will be working at full capacity until next summer.

Along with benefits come responsibilities, and Mr. Sharp has called for the co-operation of all concerned to make a success of this great undertaking.

From the wheat producer he has asked for as prompt delivery as possible of their wheat to country elevators. He has asked their understanding if, of necessity, wheat quotas do not open up evenly throughout the West.

From the railways, the port authorities, the grain exporting firms, and labour, he has asked for a maximum effort to facilitate the smooth and efficient movement of grain from country elevators to ocean going vessels.

Given a reasonable break in the weather and the co-operation of all concerned, Canadians, by next July 31 will be able to look back with satisfaction on the most spectacular export season in the country's history.



GRADE "A" EVISCERATED 18 LB. - UP

TURKEY
39¢ lb.



MACARONI
2 lb. 37¢

STON'S SWEET (LUCILLE & BEAUMONT)
BISCUITS 3 PKTS. \$1.00



REG. 25¢

NOODLE SOUP
2 33¢

GREEN ACRES

SYSTEMIC INSECTICIDE FOR CROPS AND GRASS CONTROL

This is the time of year to treat cattle for grub and lice control. Once the cold weather sets in wet treatments are difficult to apply and hazardous for the cattle.

Although warble and lice may not be apparent at this time, they are prevalent to a certain extent on most western cattle. As the winter advances the lice become numerous and the grub increases in size. One systemic insecticide treatment in the fall will control the lice and grub before they have a chance to damage the cattle.

Co-Ral and Mircelene are two recommended systemic insecticides which are commercially available. They can be applied in various ways, depending upon available equipment, the size of the herd and so on. Spray and pour-on treatments are the most popular. Dry systemic applications are not too effective.

When high pressure sprays are available, the spray method provides very effective control. Many districts in this province have formed co-operative spray groups which are providing a community effort to partially eliminate warble flies and lice. The pour-on method of application requires no special equipment and can be easily carried out on any stock farm.

Label recommendations regarding rates and dosages must be very carefully followed with any systemic insecticide. Important precautionary measures are also listed on the labels. These state that systemic must not be used on milking cows or calves under 500 pounds. They also give instructions regarding the waiting period which must be observed for milking and slaughtering animals.

The following publication entitled "Control of Livestock Insects," "Control of cattle grubs in the Prairie Provinces" and the "Control of Cattle Lice" give detailed information on the aspect of cattle management. They can be obtained from our office or from Extension Service of the Department of Agriculture, Edmonton.

FINCH COMMISSIONER.
ALBERT FINCH COMMISSIONER
By A.E. Bridges

We are out on the attack to crush the enemy - in finchery. We know fire hazards will not go away simply if we ignore them so we must seek them out, expose them and do everything possible to destroy them. Our office on the average receives reports of 18 fires a day, in some fires the damage is only a few dollars but even the smallest fire is a potential fire disaster.

We need to become complacent about fires when they do not involve us personally but can we say where fire will strike next? Here are a few examples where fire won't too the attack and took the family by complete surprise.

The first case deals with a narrow escape by a woman who was alone in her house and who was awakened shortly after midnight by heat and smoke in her bedroom. She ran out after hastily pulling on a pair of slacks. The house and contents were quickly in flames and nothing was saved since there was no fire department in the hamlet to respond. Neighbours were summoned but they could do nothing. Apparently the fire (Cont. on Page 10, Col. 1)

Here is the hot new Falcon for 1964-

far and away the finest Falcon ever! So new, so beautifully changed that you have to look twice to know it's a Falcon. Open competition has bred into the '64 Falcon a whole new set of winning ways. Handling is easy but emphatic and this Falcon sits tight to the road, even on sharp turns. Power and acceleration to spare from its Rally-winning optional V-8. Plus the remarkable durability that's a hallmark of all the '64's from Ford. The changes in the '64 Falcon all add up to total performance. You really should try it first hand! Test drive the total performance of the '64 Falcon - at your Ford Dealer!



The hot new Falcon for 1964 has a sleek new look to match its spirited new personality! Choose from sedans, hardtops, wagons, convertibles... far and away the finest Falcons ever!

One of the Ford Family of Five Cars Built in Canada.

Certain features illustrated or mentioned are optional at extra cost.

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IN DARK CHOCOLATE COLOR.

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FACE CLOTHS 12" x 12" **29c** HAND TOWELS 12" x 28" **89c** BATH TOWELS 28" x 44" **\$1.59**

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30" Rotisserie Range



- 3 heat pushbutton surface element switches
- Automatic rotisserie operates from oven control
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Let this G.E. range make your cooking a pleasure — easy to clean porcelain removable oven door too. \$218. Only \$35 down \$13 a month REG. **\$249**

\$199.00

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Indson's Bay Company

THE Bay **THANKSGIVING WEEK END SPECIALS**

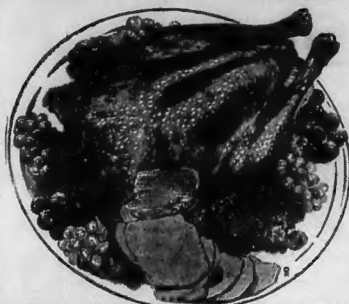
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9 - 14 LBS.

39^c lb.



TASTY HAMS

Whole or Part Cut To Your Needs 12 - 15 Lbs. **49c**

DUCKLINGS Grade "A" 4 to 6 lbs. **69c**

SAUSAGE MEAT 1 lb. Package **39c**

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McIntosh **\$2.19**

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Massachusetts Early Black 3 pkts. **99c**

FANCY McINTOSH APPLES 6 qt. basket **99c**

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Only **\$1.00**

CARNATION MILK

Tall **6 tins 89c**

Apple Juice 48-oz. tins **2 tins 79c**

Pumpkin Libby's 28-oz. tins **2 tins 49c**

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SILVERWOOD'S ICE CREAM

1/2 - Gallon Container **79c**

DRAYTON VALLEY ALBERTA **Indson's Bay Company** DRAYTON VALLEY ALBERTA

INCORPORATED 217 MAY 1970

JUNIOR CITIZEN AWARD WINNER

MARLENE HERNBERG
BRETON, ALBERTA

Imagine the terror of a twelve year old girl, awakened in the early morning by her mother's muffled cry for help. Imagine the presence of mind it took to see what she could do for her mother - to call the doctor, and make breakfast for the family - and to nurse her mother through the long weeks after she suffered a heart attack.

This is what Marlene Hernberg did!

Now, imagine yourself only twelve - with complete charge of a household - you're cooking, cleaning, washing and ironing. You're looking after your father, brother and blind grandmother - and nursing your mother back to health.



It was three months until Marlene's mother was able to resume any of her household responsibilities. During this time Marlene proved to be a most efficient nurse, housekeeper and cook.

With all this overpowering re-

sponsibility you'd think something would be neglected. But Marlene missed only one day of school (the day her mother suffered the heart attack) and maintained her grades just as though nothing were wrong at home.

We join with the editors of Alberta's weekly newspapers in congratulating Marlene Hernberg and her parents on her outstanding performance under adverse conditions. Truly a "Junior Citizen of the Year".

This is one of six announcements about the 1962-63 Junior Citizen Award winners. Calgary Power Ltd. gratefully acknowledges the active participation of Alberta's weekly newspaper editors, whose enthusiasm has done so much to make the Alberta Junior Citizen program possible. For this winner our special thanks go to the Editor of the Thorburn Western Messenger who nominated Marlene for the award.

CALGARY POWER LTD.
SERVING THE PROVINCE OF ALBERTA

FIRE CIRCUMSTANCES
(Cont. from Page 8, Col. 1)

originated in the basement. It is believed that the furnace became overheated and that they rapid spread of fire was occasioned by leakage from the oil fuel supply. Oil furnaces must be installed according to provincial regulations and serviced regularly so there are no fuel leaks and that heat limit controls are working properly.

At a farm location recently here some pounds in a wood burning stove in the fire exploded, seriously burning the farmer and resulting in a fire that destroyed his home. Fire spread so rapidly that other occupants of the house had to climb onto the second story windows to escape. Lack of water hindered the rural fire fighters from saving the house.

In another district a rural dwelling and post office were extensively damaged by fire started by an



FIGURE SKATING
(Cont. from Page 8, Col. 3)

to Drayton Valley this season. In fact to realize this idea we must have at least sixty definite registrations. Less than this number will not make professional instruction financially possible.

Registration for everyone interested in figure skating must take place in the Recreation Office on Friday October 11, from 4:00 P.M. till 5:30 P.M. under the direction of Mrs. Anne Gillis and Mrs. Mary Shumway. Registration fees have not yet been established on the number of registrations received and the possibility of hiring a pro-instructor. Anyone unable to come to the Recreation Office on Friday to register in the program please phone Anne Gillis at 542-2050 and let her know you are in-

We need to improve our fire loss record beginning this Fire Prevention Week

PREVENT ALWAYS BE CAREFUL FIRES

(Cont. on Page 12, Col. 3)



ONE SHOW DAILY AT 8 P.M. MATINEE: SAT. 2 P.M.
Fri. Oct. 11 - "THE MAN WHO SHOT LIBERTY VALANCE" James Stewart, John Wayne, Vera Miles.
Sat. Oct. 12 - "HATARI!" John Wayne, Elva Martinelli, Gerald Blain, Color.
Mon. Oct. 14 - "HATARI!" John Wayne, Color.
Tue. Oct. 15 - "FORSEVER MY LOVE" Romy Schneider, Karl Boehm, Color.
Wed. Oct. 16 - "FORSEVER MY LOVE" Romy Schneider, Color.
Thur. Oct. 17 - "SEVEN SEAS TO CALAIS" Rod Taylor, Keith Michell, Irene Worth, Hedy Vanda.
Fri. Oct. 18 - "SEVEN SEAS TO CALAIS" Rod Taylor, Keith Michell, Irene Worth, Hedy Vanda.
YOUR FAMILY ENTERTAINMENT CENTRE.....



Easy-to-see instrument panel is typical of Pontiac's clean, dignified interior design.

INTRODUCING
THE NEW **PONTIAC**
SUCCESS CAR...
'64 edition



Now! The magnificent new Pontiacs are here... with new styling and a completely new Parisienne Custom Sport Series to make Pontiac for '64, the most exciting yet! There are tasteful, luxurious interiors, a wide choice of action-packed engines, live great transmissions, full-coil suspension... and so many more features to make you agree: "It's a Pontiac... that's the beauty of it!"

'64 PONTIAC
-THAT'S THE BEAUTY OF IT!



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Drayton Valley Motors Ltd.
DRAYTON VALLEY, ALBERTA

PHONE 342-3085



BOB'S WHITE ROSE — CANADIAN OIL

COLD WEATHER COMING
UP—GET YOUR RADIATOR
IN SHAPE FOR IT NOW

DRAYTON VALLEY

HAVE YOUR BATTERY
CHECKED NOW—FREEZING
WEATHER IS COMING!



WHITE ROSE

Introducing Another Fully Licensed Mechanic

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HAVE A MOTOR TUNE-UP
NOW FOR SMOOTHER,
SAFER FALL DRIVING

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Sunday 9 A.M. TO 6 P.M.

Statutory Holidays SAME HOURS AS SUNDAYS...



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DRY CLEANERS, L. BARNARD, Mgr.

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REFLECTOR IMPROVES POWER COMPANY COMMUNICATIONS

A 100-watt type microwave reflector, the first of its kind to be used in Alberta, was recently erected on the Pigeon Mountain lookout south of Beedee. The reflector was installed by Calgary Power Ltd. to improve communication to and from its key control centre at Beedee.

The installation is perched about 2,000 feet above and over looking the Bow Valley, it does not incorporate any landing or receiving apparatus of its own, making use of the hillside technique for bouncing high frequency radio waves to their destination.

The 16 x 20" aluminum-faced bowl was assembled in four sections after basing concrete for footings, steel framework and other parts to the rugged face of the last 200 feet above the Pigeon Mountain summit lookout. The site places the installation in the direct path of the radio waves from the microwave transmitter and receiver located 30 miles east near the town of Cochrane.

The company's communication system serves most of its 75,000 square mile service area. Conventional microwave was started in 1951 in order to serve the expanding system of electric power generation and distribution facilities of the Company, at the same time, providing a greater number of channels and reducing radio interference between channels.

FIGURES SKATING
(Cont. from Page 10 Col. 3)

GORMLEY ON SPORTS

SLICKS DOWN STAMPS 18-13

The local Pee Wee football program got kicked off in great style Saturday afternoon with the Balmain and the Stampede Junior league schools in the first game. The Stampede won the game 18-13.

The general meeting of the Drayton Valley Figure Skating Club will be held in the very near future. All persons who children have shown some interest through the registration program will be notified as to the time and place of this meeting.

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Buy for cash or by instal-
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TV Exposure



THINK
about
FIRE
... wherever you are



KEEP
MATCHES
FROM
CHILDREN



NEVER
SMOKE IN BED



SMOTHER
A FIRE

Campaign's Who, What, Why

A REDUCTION in the past spiralling losses of property and human life by fire! This is the goal of a new public education campaign, now in its sixth year, against fire casualties in Canada, a country with one of the world's worst loss rates. It is conducted by a joint Committee of the Association of Canadian Fire Marshals and the Canadian Association of Fire Chiefs. Primary objectives: the promotion of fire prevention work (on reality, every week) in support of safety drives and inspection programmes. It is financed by grants and subsidies from public and private sources. The effort is endorsed by all levels of government, and government, directors and officers serve without compensation. The campaign is assisted by grants and subsidies from public and private sources. The effort is endorsed by all levels of government, and government, directors and officers serve without compensation. The campaign is assisted by grants and subsidies from public and private sources.

**JOHNSON INSURANCE
SERVICES**

PHONES: OFFICE- 542-3990 RES: 542-3784

Children Suffer Most By Fire In Canada

More children than ever before died by fire, in 1962. But the year's total fatalities are still below the all-time death record of 1957. The six-year table sets out the fire victims by men, women and children, 1957 figures being estimates.

	Men	Women	Children	Total
1962	238	116	211	565
1961	225	120	211	556
1960	209	125	232	566
1959	221	106	233	560
1958	200	113	217	530
1957	348	134	236	718
	1,341	716	1,415	

THIS AD, SPONSORED IN THE PUBLIC INTEREST OF

**McLeod Family
Shopping Centre**

LEGION CALENDAR

SATURDAY, OCTOBER 19 — 8:00 P.M.
Admission Card — \$1.00
Extra Cards — .25¢
Total — \$1.25

THURSDAY, OCTOBER — Auxiliary Sewing Box — 8 P.M.

FOR MAIL BOOKINGS: PHONES: Day — 542-3340
Evening — 542-3464.

**Something all
Newlyweds should know**

... about financial success. The foundation of this much-sought-after goal is financial security and an ideal way to achieve security is through life insurance. Should you buy now? Or can it be put off safely if both husband and wife are working? The wise thing is to buy now. Postponement till you're older means higher premiums and the risk of poor health striking in the meantime. Someday too, that second income will stop, making it doubly important that a new mother be guaranteed a living income—an income enabling her to devote full time to raising that precious new addition.

The best buy for the young family is permanent insurance. It provides that most important guarantee of family income. In addition, it's a savings plan providing cash in an emergency and funds for long-range objectives such as a university education for a son.

Call the Man from Manufacturers about financial success through insurance. You'll find him a competent and friendly adviser.



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Representative
DRAYTON VALLEY
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Did You Know...

THE FUEL ENERGY CANADIANS WASTE EACH DAY HEATING HOMES WITHOUT ADEQUATE WEATHER PROTECTION! WOULD LAUNDS OVER 2 BATHS ROOMS CONSUME 2000 BURN \$300 TO THE MOON.

OR THE TOTAL COST OF THIS FUEL LOSS WOULD PURCHASE 10000 NEW SCHOOL CLASSROOMS EACH YEAR.

THIN AND/OR POORLY FITTED INSULATION IS TO BE FOUND IN THE ATTICS OF 75% OF CANADIAN HOMES AND ACCOUNTS FOR A LARGE PART OF A \$180 MILLION FUEL WASTE. A WASTE THAT CAN BE OVERCOME BY DO-IT-YOURSELF RE-INSULATION MATERIALS SUCH AS VERIBULVITE.

Homeowners who do not adequately weatherproof their homes are contributing to a national fuel waste each year. An amount that exceeds the total cost of carrying all the mail in Canada including the operation of post office in every town and city. Behind this waste are the lack of proper weatherstripping around doors and windows, improper functioning of furnaces and poor air circulation. But the major cause is inadequate insulation, reports the Zanussi Company after a period of intensive investigation and research.

If your attic insulation is less than 4" thick or if there are gaps between your insulation and ceiling joists, you can re-insulate in one afternoon. Simply pour a lightweight insulating material, such as veribulvite, right over the old padding.

A free-flowing, deep-pore mineral, veribulvite fills voids and brings insulation up to the proper comfort and fuel saving level. It is virtually indestructible and will provide fuel savings permanently in your home.

Dr. Ian G. Waugh
M.A., B.M., B. Ch. (M.C.M.)

Dr. G. Stuart Cameron
B.A., M.B.

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AND BY APPOINTMENT

New Twist To Old Story

For thousands of years mankind has battled in order to his most valuable of services—fire. Now in the third century of nuclear fusion heat-fusion, the battle rages on meaning for survival.

Watchdog
The dog is the "watch dog" of electrical safety. The difference between a 15 and a 20 amperes fan can be deadly.

He Said It!
Fire is the best of servants; but what a master! —Thomas Carlyle

Propriety
Chaperon that cigarette. Don't expect it to go out alone!

My Pledge For Fire Safety

- I pledge to remove fire hazards from my home daily.
- I will not smoke in bed or be careless when I do smoke.
- I will use clean clothes or start fires with gasoline or other flammable liquids.
- I will not throw away matches without first being sure they are out.
- I will check my heating appliances and chimneys at regular intervals.
- I will not place hot tubes and coals in anything but a metal container and will not leave these containers sitting on a wooden floor.
- I will protect all woodwork close to smoke pipes with asbestos, rock wool, or other material, having an air space of at least two inches between the pipe and the wood.
- I will not use electrical repair unless I am a qualified electrician.
- I will not use pennies, hairpins, foil and such as electric fuses.
- I pledge to make Fire Prevention a year-around obligation by participating actively in the fight to reduce Canada's annual waste of property and life by fire.

This ad, sponsored in the Public Interest by

**A. MEIER INSURANCE
& REAL ESTATE**

Mouth and Foot Painting

MOUTH AND FOOT PAINTING

HOW SUCCESSFUL IN CANADA
A year ago, a project was launched for the first time in Canada the sale of reproductions of famous paintings by artists who, through sickness or accident, lost the use of their hands.

As in most other parts of the world, the project was a great success with Canadians from coast to coast. It has now been decided to offer a new selection, chosen from outstanding paintings by mouth and foot painting artists, to the Canadian public.

The cards are again distributed by Sehand Canada Limited, of Toronto, subsidiary of the Association of Mouth and Foot Painting Artists with headquarters in the Principality of Liechtenstein.

The pictures represent a small selection from hundreds of recent masterpieces by the handicapped artists who own the Association. As a result of the sale of these reproductions, the artists, who represent some fifteen different nationalities, including Canada and who would otherwise be dependent on charity, can earn an adequate living in their chosen field, have insurance and gain to those similarly afflicted and joy to all.

The enthusiastic response of these reproductions by millions throughout the world has made it possible for the Association to accept eight more artists.

Curling Club

CURLING CLUB NEWS

The Drayton Valley Men's Curling Club will officially get underway tomorrow night, Thursday Oct. 10, when they will hold the first general meeting of the 55-56 season. Your representatives are interested in curling this year and have not been lined up with any team as yet to attend this meeting are positioned on a stick. 75 days we have 10 teams lined for the winter curling. The objective for this year will be to participate in the interclub and inter-town curling. We are again hoping for two trials from Drayton to fill out the league.

The Curling Club executive have announced that they will send two body people on a trip to

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There's just the compact for you at

ROY BURROWS MOTORS LTD.

- ECONOMICAL AMERICAN**
All new and still the lowest priced Canadian built car.
- POPULAR CLASSIC** 6 on V8
Now with your choice of engines for economy and performance.
- LUXURIOUS AMBASSADOR**
Offers you greater interior beauty and comfort.



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We remind you again of the curling meeting for the Men's Curling Club, Thursday Oct. 10 at 8:00 P.M. for also after great year of curling.

When the travelling salesman arrived at the hotel, the girl behind the desk inquired about his baggage. "Where are your bags, sir?" "I don't have any," he replied. "But you're a salesman, and salesmen usually carry sample

cases with them. "That's true in most cases, Miss, but not in mine, because I sell brains." A married couple was having one of their regular battles when the wife asked, "Just look at me! My clothes are so shabby, that if anyone ever came to the house they'd think I was the cook." To which the husband retorted, "Not if they stayed for dinner."

Smother It

Water is useless for fighting an oil or grease fire. It spreads the flame. Instead, smother the fire with a rug. Don't rush to the door with a blanket pan. The flame may blow back in your face.

Canada had only one major church fire in 1962, and that was in the parish church at St. Nicholas, Que.

DROPPICK DECIDES ISSUE

(Cont. from Page 1, Col. 2)

both men had the grey marks to prove it. Things went hot and heavy in the first fall which lasted about twenty-two minutes before Roddington pinned Kriete with a body press after taking the "Old Pro" for a merry ride on his famed acrobatic spin.

"Red" and "Red" took charge in the second encounter with a spectacular and colorful display. They moved and tossed "Killer" and the "Bar" all over the place and scored headed for certain victory when "Red" tripped up Roddington and Kriete fell on him for a fall to make it all even. The time was 9:56. Then came the sudden finish with big Red going all out in true Osborne fashion to call it a night.

In the semi-final event the midges took over proceedings with Peewee Rodgers of Edmonton taking two falls to one from Ruffy Superstar, a Montreal lodger took the first fall at 2:15. In the second round Superstar evaded Rodgers after 4:35 of the second round. Rodgers came back strong to take the third fall and the match at the six minute mark.

In a one fall, thirty minute time limit match Ray Osborne of Jasper Place, had too much experience for young "on March 253 Bc. of Rocky Mountain it once and pinned the youthful football star after nine minutes of grappling.

The opener saw a Seven Man Battle Royal, over to the top rope and out. Texas style, the participants were Farmer Jones, Jack Hodgson, "The Bar" Killer Jack Kriete, Tom Mach-

PEMBINA NEWS ADVERTISER, Drayton Valley, Alta. OCTOBER 9, 1963 'PAGE 15

an edge in weight and age the Stretler team took both games by rather lopsided scores. This year it would seem that the teams are closely matched with the Delphis leading a bigger and stronger team in every department. The Thanksgiving Day should offer plenty of fine football. Make it a point to be on hand for this bit of action which will prove to be the game of the year in local football circles.

The Delphis may have a home game on Saturday, Oct. 12 again at a banquet team from Edmonton, however, at this writing no details are yet known about this contest.

By Himself

A scientist says that in another hundred years there will be no blonde left in this country. (Note: some guys find it difficult to leave them alone.)

All Wet
Chicago police arrested a driver doing 80 mph on an expressway in a driving rain. "My windshield wipers were out of order," he told arresting officers, "and I drove that fast as the rain would blow off the windshield."

DELPHIS FACE STRETTLES THANKSGIVING DAY.

The Drayton Delphis, the town's Jamban football team will host the Stretler Junior High School squad in a Thanksgiving Day game. The game will be played at Wood Field and will get under way at 2:00 P.M.

The local team has played the Stretler squad no less than four times during the past two years. In 1961 they split a pair of games, the Delphis winning 28-14 in the first and the Stretler 17-6 in the second.

More Fire Losses Plague Albertans

Albertans are more fire-prone than the average Canadian. The per-capita average fire loss for Albertans in 1962 was \$187. The Canadian average was only \$175.

Worse still, fire loss in the province exceeded \$17.5 million and \$6.5 lives.

"This is the first time the Alberta average has exceeded the Canadian average," Provincial Fire Commissioner, A. E. Bridges said Monday. "We're coming to the point where we can't afford this fire waste. Although less than one per cent of Albertans were actually involved in fire, everyone has to pay for them—through increased fire-prevention spending, taxes and insurance rates."

COULD IMPROVE

But Mr. Bridges felt the situation could be improved. Of the 175 fires in Alberta last year, more than 2,100 were in private homes, Mr. Bridges felt that fire prevention should be stressed more in homes.

The best method of fire-prevention is to not let the department to inspect your home or office," said Mr. Bridges. The five most common causes of house fires are cigarettes, inflammable liquids, accumulated rubbish, faulty wiring and faulty heating.

The fire commissioner added: "As far as possible, by the department often catches these hazards before they have a chance to cause serious damage. The intention is not to invade anyone's privacy, but to



A. E. BRIDGES
Provincial Fire Commissioner

product lives and save money. One should be prepared to keep the door opened to fire inspection and prevention and closed to fire."

Fire departments across the province will be keeping a close score of fires during fire-prevention week, said Mr. Bridges.

Daily Fire Loss		
Fire Losses For Monday (Provisional)		
Rest	1962	1963
Dallas	\$2,875	\$1,000
London	Nil	Nil
Winnipeg	Nil	Nil

DRAYTON VALLEY GROCERIA

ally rotopuella no ykpaikku

Great Buy FOR THANKSGIVING

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DRAYTON VALLEY

Lions Meeting

The most important business
ended to at the recent meeting
of the Drayton Valley Lions
Club last Tuesday evening was
the organization of the fund-
raising drive to be conducted by
the Lions next week, for the
Canadian Institute for the Blind,
Lion Link Shimshah called for
volunteer canvassers and immedi-
ately accepted everyone present
as a member of course, that
those who did not answer the call
had their mouths full of Lion
Link's green peas at the mom-
ent. Lion Link has the Town
divided up into sections, and
each Lion is responsible for
a given area.

Mr. Royd Heffer, of Edmonton
was a guest speaker at the re-
cent Lions Club meeting and gave
the members a very interesting
talk on the work done by the
C.N.I.B. in assisting in the
rehabilitation of people who
have lost their sight.

Mr. Heffer, himself a blind man
is president of the South Edmon-
ton Lions Club, and Field Sec-
retary for the Canadian Institute
for the Blind, Edmonton area.
A remarkable example of what
a handicapped person can do,
given some encouragement and
the will to overcome the handi-
cap.

Mr. Don Patterson showed films
and gave an informative talk
on the modern telephone system.
Some of the films had been
made in Drayton Valley of the
central distributing plant. Mr.
Patterson even outlined a few
of the things which cause the
occasional disruption of tele-
phone service.

He did not, however, explain
why these breakdowns seem to
occur at the most important tin
times, say on a Saturday night
when all good ACT service men
are away at the lake.

We assume this would be getting
pretty technical.

Reported by: H. T. D.

WHO, WHERE?

First question for the
fire-fighter reaching a
house blaze: Who's inside,
and where? Some munici-
pality put in rescue
markers denoting that a
house is occupied by in-
valids or handicapped
persons.

STOP

PLAYING WITH MATCHES



E 147

DON'T LET EXPERIENCE TEACH THIS BOY...

Is your youngster doing this right now? Look to
the picture above for a view of the consequences.

Don't let children die or be scarred for life.
Where's the only safe place to store matches?
— Exactly one inch beyond their reach.



E 148

DON'T LEAVE A CHILD ALONE WITH A MATCH... IT IS A DEADLY BABYSITTER

Don't Give Fire A Place To Start

This Public Service Ad is sponsored by the
Town of Drayton Valley
in behalf of the Fire Department

WESTERN



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All Over The Map

Two of Africa's new states take their names from the great Congo River that flows through the heart of the continent, the National Geographic Magazine says. Former colonies of France and Belgium, they are called Republic of the Congo. They are often distinguished as "Congo Brazzaville" and "Congo Leopoldville", from the names of their respective capitals, which face each other across the river's lower reaches.

When England first produced lick-and-stick stamps in 1840, critics claimed the gummy substance would cause tongue lesions and spread cholera.

Santa Claus beards, which sprout overnight at Christmas, often are made from shaggy yak fur imported from the Himalayan Kingdoms of Nepal and Bhutan.

If a woman's earth weight is 120 pounds, statisticians estimate she would weigh 19 on the moon, 102 on Venus, and 317 on Jupiter.

The ancient equivalents of hot dogs and soda pop were banned from Imperial Rome's municipal stadium. A quarter of a million spectators gathered in the Circus Maximus for chariot races, but decorum demanded that the screaming mob go home for refreshments.

Russian sportsmen train black eagles to hunt foxes, antelopes, and wolves.

Most cats travel alone or in pairs, but lions love company. They live and hunt in groups, and rarely kill except to eat. Even in the bush, the big cats seldom attack man unless provoked.

Malaysia Unites 11 Million Asians

Nearly 11 million Southeast Asians joined hands September 16, 1963, as the world's newest nation came into being.

Citizens of Malaya, Singapore, Sarawak and North Borneo assumed the banner of nationhood on that day and raised for the first time the flag of Malaysia. Since federation, North Borneo, a British crown colony, is known by its local name, Sabah.

Bruce, a sultanate under British protection, has been tapped for membership and is expected to join within a year or two.

The far-flung country — 130,000 square miles of tropic forest and sun-drenched beach — stretches like pieces of a jade necklace along the southern rim of the South China Sea, the National Geographic Society says.

The federation is a member of the British Commonwealth, and is looked upon hopefully as a potential force for democracy in this troubled corner of the world.

Tin, oil, and rubber are the treasures of this exotic land whose inhabitants dwell in places as diverse as cosmopolitan Singapore and the primitive fishing villages of Sarawak tribesmen.

The population is a potpourri of races and religions. Chinese and Malays form a somewhat evenly divided majority. Religious range from Christianity, Islam, Hinduism, and Confucianism to the animism of the former head-hunters of the jungle.

The strategic location of its member states and the importance of their exports to the economy of the free world lend the new federation a weight that far exceeds its size.

HERE ARE THE MEMBERS

Malaysia's components are a constitutional monarchy, a city-state, two crown colonies, and, prospectively, a sultanate.

Malaya: Population 7,875,513; area, 50,700 square miles. Occupies the southernmost peninsula of the Asian continent. World's largest producer of tin. Other leading exports are rubber, palm and coconut oil, and copra.

Its thickly settled west and lonely east are divided by a sharp spine of mountains. The western sector has perhaps the best roads, rail lines, airports, telecommunications, and seaports in Southeast Asia. Malaya's capital, Kuala Lumpur, will be the federation capital.

Singapore: Population 1,833,000; area 224 square miles. Situated off the very tip of the Malayan peninsula, connected to the mainland by a causeway. A bustling city of glass-and-steel skyscrapers and housing projects that blend with typically British colonial government buildings, Victorian business houses, and tiny Chinese shops. Its commercial center handles much of Malaya's external trade; its smelters refine Malaya's high-grade tin. Population about 60 per cent Chinese.

Sarawak: Population 795,000; area 48,342 square miles. A crown colony, home of the Sea and Land Drakes, on the northwest coast of Borneo. Least developed of Malaysian member states. One of the last homes of the vanishing orangutan. Some oil has been found in jungle wells in its eastern portion. Economy rests on rubber, rice, pepper, and timber.

Sabah (North Borneo): Population 493,940; area, 29,388 square miles. Its mountain ranges are the wildest and loftiest on the island of Borneo. Mount Kinabalu, the highest peak, rises 13,455 feet. Sabah shares island with Sarawak, Brunei, and Indonesian Borneo; has only railway. Produces rubber, copra, timber, and tobacco.

Bruce: Population 163,027; area, 2,265 square miles. Malaysia's prospective fifth member.

ber. A sultanate under British protection wedged between Sarawak to the west and North Borneo to the northeast. The sultan governs, but all religious, Brunei ranks second to Canada in oil production in the British Commonwealth. Dotted with oil rigs, the country glows at night with the light of its own fires. A sultanate with three schools and hospitals, Brunei gives pensions to the aged and the ill, orphans and widows. Has the highest per capita income in Asia.

This Week's Cover Picture

It's Christmas tree time again! Don't let that statement upset you. It is just Christmas tree time in the interior of British Columbia — the time when enormous quantities of small evergreens are harvested for shipment to many distant parts of the world for the Christmas season.

Cutting starts after the first heavy frost which seals the needles and keeps them from drying out and dropping off during the shipping. The trees are cut from areas specially set aside for this type of forestry. The cutter sets up his gathering yard on some access road. He bundles the trees for easier handling. Trucks then pick up his bundles, tagged with his name, and take them to rail-side yards for sorting, grading, bundling and shipment. This fall cutting of Christmas trees forms an important source of income for many people in the East Kootenay area.

In our cover picture, Fred Backstrom of Cranbrook is shown cutting in the Wass section. This is another fine picture by Charles Wornington of Kimberley, B.C.

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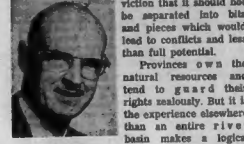
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The Western Farm Scene

Tennessee Valley Authority Example for Western River

The Saskatchewan River System, lately threatening its way eastward and northward across those three midwestern provinces, is like a drowsy giant, not yet awakened to its full strength and usefulness. But development of this great gift of Nature, capable of rendering service in a score of forms, must come and there is increasing conviction that it should not be separated into bits and pieces which would lead to conflicts and less than full potential.



Grant MacEwan

Provinces own the natural resources and tend to guard their rights jealously. But it is the experience elsewhere from an entire river basin makes a logical unit and multi-purpose development should be the goal, with proper attention to water requirements for domestic use, industry, irrigation, power, recreation, fishing, river transportation, flood control, pollution control, erosion control and watershed forest conservation.

Western Canadians should find special interest in the Tennessee Valley Authority, coming to be regarded as the world's best example of scientifically integrated basin development. Created by an Act of Congress in 1933 when depression gripped the North American continent, the Tennessee Valley Authority is a corporation of the United States Government, charged with the development of the natural resources of the Tennessee Valley basin in the interests of the region and the nation.

LAND "RUN DOWN"

Prior to TVA, the 41,000 square miles of basin area were seriously run down. Forests were depleted; soil erosion was severe; recurring floods were costly and poverty was widespread. One of the first purposes was to control floods by improving the forested watershed and building upstream dams. From both the forests and the dams, other returns could be obtained. Hydro power and river navigation were natural byproducts from the dams and the merits of a broad and comprehensive plan for basin development was obvious.

The program didn't escape criticism from unaccountable critics. In the first seven states were involved — Tennessee, Virginia, North Carolina, Georgia, Alabama, Mississippi and Kentucky. Cooperation was needed and some sovereign state rights would have to be sacrificed.

The transformation of the Tennessee Valley stands today as the best evidence of the success. The statistical story is impressive. Nine dams created 10,900 miles of new lakeshore and provided water transportation from the point where the Tennessee River enters the Ohio River to Knoxville, Tennessee, 627 miles. River traffic in 1953 amounted to 33 million tons; in 1956 it was over two billion tons.

Western Weekly Supplement — Wednesday, Oct. 9, 1963

By Grant MacEwan

The objective of flood control was achieved. In the first 25 years, the dams prevented an estimated 140 million dollars of flood damage. Without the protection, Chattanooga alone could have suffered a 60 million dollar loss in the early part of 1957. And the flood control influence extended beyond the Tennessee, into the Ohio and lower Mississippi Rivers.

INTEGRATED DEVELOPMENT

Then there was the matter of power. TVA was not really a declaration in favor of public ownership of power, rather, it was a demonstration that hydro power is one important facet of an integrated river and basin development. The mighty project had supporting grants from the United States Government but revenue from the sale of power did much to finance the broadening program. In 1958, the Authority, with more than 60 power plants, generated over 60 billion kilowatt hours of electricity and showed a net income from power of 55 million dollars.

The first power installations were exclusively hydro but as industry began to

move into the flourishing Valley, it became necessary for the Authority to go beyond the resources of water power and steam-electric plants were constructed. Anyway, the revenue from power was available in substantial amounts to extend the multi-purpose plan.

More than half of the 26 million acres in the basin area were forested and neglect of the tree resources was recognized as one of the principal factors leading to the Valley's troubles. Decline in forests was related to soil erosion, falling farms and recurring floods. It was logical, therefore, that one of the first undertakings of the new Authority after Franklin Roosevelt gave presidential approval on May 11, 1933, would be aimed at restoring the soil's water-holding capacity back there where the hills and mountains of Eastern Tennessee and Western Carolina extend southward into Alabama and eastward into Kentucky.

NATURAL LAND USE

Overcutting and overgrazing were halted. Reforestation and reforestation measures were introduced and better land-use policies laid down. The reforestation program was brought to 250,000 acres and 277 million seedling trees from TVA nurseries were set out in the years after 1933. It may be difficult to assess the indirect benefits of the added trees but, clearly the direct benefits have been big. Lumber and pulp mills were erected, creating new jobs for residents. During the decade before 1960, the annual volume of forestry increased by a hundred million dollars. Pulpwood went from 459,000 cords to one million cords per year.

Soils were made more secure and farming benefited. The Authority concerned itself with research in fertilizers and discovered new mixtures with special suitability to local needs.

It is not surprising that industry was attracted. During a period of 10 years, the industrial investment was two and one-half billion dollars. Factories and plants were built on sites once subject to flooding and 100,000 new jobs were created.

The net result was a substantial improvement in living standards in the area, both urban and rural sections of the area. In 1933 the per capita income in the Valley was only \$108. In 1958, the corresponding figure was \$1296. Even the incidence of malaria was cut away down by means of Authority policies. In 1934, about 30 per cent of residents had the disease; but as a result of attacking the malaria-carrying mosquito, malaria of local origin was said to almost disappear.

Recreation was not overlooked and some 65 parks were set up. Offered were fresh opportunities for boating and fishing. Wild life became more abundant. While sport fishing increased, commercial fishing more than doubled and the deer harvest more than quadrupled.

Tennessee Valley is far from Western Canada but TVA holds some lessons for everybody who recognizes a responsibility for natural resource care and management. In this instance, the humans who carelessness led to deterioration of the natural order, could take justifiable pride in its restoration.

Page Three

By GLADYS CHAPMAN
Toronto, Ont.

being an expensive hobby as its name suggests, can be a source of profit while still providing pleasure and knowledge. So many coins have risen in value during the last two years that one can now combine with it all the thrills of a treasure hunt and the hope of striking it rich. Even though coins are sifted through by eager shop girls and re-sorted systematically by more eager bank clerks, the odd coin of value still "gets away" into the pockets of the general public.

A good example of this is the Canadian five cent piece, last of the "small ones" issued in 1921, which is now listed at over \$2,000.00; the fifty cent piece of the same year, now \$7,000.00, the large five cent piece of 1925 current

AGE NOT MAIN FACTOR
Age is not the main factor computing coin values, as you will see from the above; it is rarity and condition which set the prices. This is often brought about by an issue being called in and melted down for various reasons. This is what happened to the 1921 five cent piece.

To start a collection, begin with the change in your pocket and see what you have. One week I found two dimes in my catalogue at ten times their value! Who knows? The cost of today onward may be in the coming nuclear war. Meantime, you will have

of buildings or towns. All these can be found in both ancient and modern specimens.

HOW MONEY STARTED

Money is thought of as having first originated through social and religious customs, and commodities useful to primitives were exchanged or given as wife purchase. Barter of furs,

Croesus, their Emperor, who died in the middle 6th century is credited with being the first to authorize the making of coins of pure gold, and thus starting the gold standard as a unit.

The English penny was originally the equivalent of the denarius in value, the wage for a working man's day. While "penny" and "farthing" are spoken of in the Bible these names were not inserted until the 14th century.

The Emperor Augustus (63 B.C. - A.D. 14) was

them. From this first few he now has 8,000 coins and 2,000 banknotes which he wouldn't part with for \$30,000. Says he "If you decide to build a collection do a little studying first. Start small and keep your eye open. Every once in a while rare one will come your way."

L. C. Hill of British Columbia has considered collecting

In addition to food, she has now spread her interest to shells, coins and those with women profiles.

An Atlanta, Georgia, collector.

(Continued on Page 8)

11

1



maps drawn especially for the School Bulletin accompany the story on Hong Kong. Many more maps will be prepared specifically for the Bulletin, maintaining the Society's high standards of accuracy and interest.

The epic achievements of the American Mount Everest Expedition, sponsored principally by the Society, are summarized in "The Old Explorer" talks with Barry Bishop, the Society's member who reached the top of the mountain.

about the factors that

The School Bulletin is available only from the School Service Division, National Geographic Society, Washington, D.C. 20008. Rates for the 3

is suggested, however, that silver coins might benefit from a pad of cotton wool dipped in ordinary household ammonia (not commercial cleaner) and rubbed lightly over the coins.

bladder discomfort. That's the time to take David's Kidney Pills. David's help stimulate the kidneys to relieve this condition which may often cause backache and tired feeling. Then you feel better, rest better, work better. Get David's Kidney Pills now. Look for the blue box with the red band at all drug stores.

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BUSINESS OPPORTUNITIES

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To sell your farm. List it with
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SADDLES & RIDING EQUIPMENT

